



Agadir, Morocco

Port information

Currency

The currency in Agadir is Moroccan Dirham, which is a closed currency. Euros are widely accepted but we recommend that you take small denominations with you, as Moroccan Dirham can't be changed once you leave Morocco. As a rough guide, €1 is equivalent to 11MD. Some shops will accept credit cards but we recommend paying in cash. Foreign exchange is available from reception onboard on Deck 5.

Language

French and Arabic.

Getting around

Distance to town centre

The distance to the town centre is approximately 3km. No shuttle service is available from the port.

Main highlights

The hilltop of Kasbah, 7km Northwest of the centre and visible from much of the city, is a rare survivor of the 1960 earthquake. The views from up here of the port, marina and Agadir are fantastic. **Ancienne Talborjt** is a grassy area below the Kasbah, covers the remains of the old Agadir town, and constitutes a mass grave for all those who died in the 1960 earthquake.

Taxis

'Petit Taxis' are small red taxis that carry a maximum of three people and provide a service in the central areas. 'Grand taxis' are white and carry a maximum of six people. Taxis will be available on the quayside and a taxi into the city or to the tourist area of the marina should cost around €10 each way. All taxis have a taxi number, so if you encounter any issues with taxi drivers please make a note of the taxi number and it can be reported to the local officials. It will take approximately 10 minutes to drive to the city centre or 45 minutes to walk, however walking is not advised as Agadir port is a busy working industrial port.

Jardin de Olhao is a cool, relaxing garden created in 1992 to mark the twinning of Agadir with the Portuguese town of Olhao. **Mémoire d'Agadir** is a small museum in the Southwest corner of Jardin de Olhao, entered from outside the park. This museum is dedicated to the 1960 earthquake. Displays include interesting photos of Agadir since the 1920s and the effects of the quake.

Main highlights

Agadir is a busy port and beach resort. The city was completely rebuilt following a devastating earthquake in 1960. It is now the country's premier destination for sun and sand. Agadir itself is laid out as a large grid of downtown streets waiting to be explored. A main hot spot to visit is definitely the beachfront promenade, with its Moroccan street life atmosphere and 5km long sandy beach.

Valle des Oiseaux is a leafy city-centre retreat in the dry riverbed running down Hassan Boulevard.

The marina - the city's newest attraction - is a billion-dirham pleasure port between the beach and commercial port. Here you will find a floating palace, shops, cafés and restaurants.

Musée du Patrimoine Amazigh is an excellent display of Berber artefacts, especially jewellery. The museum is a great place to learn all about traditional life and culture of Agadir.

Essential information

Internet access

There are no internet cafes in the local area; however you will be able to find Wi-Fi in some restaurants and bars. There is always McDonalds in the centre where you should be able to connect to free Wi-Fi.

Useful phrases

Hello	Bonjour
Goodbye	Au revoir
Yes	Oui
No	Non
Please	S'il vous plaît
Thank you	Merci
How are you?	Comment allez vous?
Beer	Bière
Coffee	Café
Toilets	Toilettes
Do you speak English?	Parlez-vous anglais?
Where is...?	Où est...?
How much is this?	Combien ça coûte?

Nearest beaches

The newly built marina is where to head to, with a golden sandy beach and a new promenade. You'll find shops and bars here as well. When on the beach you can find locals selling all kinds of goods from sunglasses and handbags to camel rides.

PLEASE NOTE:

As with all tourist destinations, please keep a close eye on valuables.

Shopping

Souq Al-Had is the place to go if you're looking for a traditional Moroccan market. Stalls sell everything from jellabas (a popular flowing garment) and handmade crafts to jewellery and leatherwork.

IMPORTANT INFORMATION

When going off the beaten path and out of the tourist areas please adhere to the following dress code: Ladies should wear clothes that cover shoulders and knees, loose clothing is recommended. Men are advised to wear trousers or long shorts that fall below the knee and a shirt that covers the shoulders.

It is not permitted to take photographs of any official person i.e. Police. Due to cultural beliefs, pictures should not be taken of any individual without their prior consent.

Please remember to respect the local culture.